Federal Communications Commission 445 12th St., S.W. Washington, D.C. 20554

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> DA 08-1881 August 8, 2008

WIRELESS TELECOMMUNICATIONS BUREAU GRANTS CELLULAR UNSERVED SERVICE AREA LICENSE

Auction Event No. 77

Report No. AUC-77 (Auction No. 77)

On June 17, 2008, the Federal Communications Commission completed the closed auction that resolved mutually exclusive applications for one unserved service area license in the Cellular Radiotelephone Service (Auction No. 77). We find that the application listed in Attachment A is complete and conforms to the Commission's rules. Furthermore, the Commission has received full payment, as required by Section 1.2109(a) of its rules, for the license listed in Attachment A.

Accordingly, by this Public Notice, we announce the grant of the license listed in Attachment A. We grant this license pursuant to Section 309(a) of the Communications Act, 47 U.S.C. § 309(a), and section 0.331 of the Commission's rules, 47 C.F.R. § 0.331, because it will serve the public interest, convenience, and necessity.

This Public Notice includes the following Attachments:

Attachment A: Application and License the Wireless Telecommunications Bureau is Granting

Please contact Erin McGrath, Wireless Telecommunications Bureau, Mobility Division, at (202) 418-2042, for questions regarding legal matters and licensing issues.

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¹ Auction of Cellular Unserved Service Area License Closes; Winning Bidders Announced for Auction 77, *Public Notice*, DA 08-1436 (WTB rel. June 18, 2008). We note that all pending mutually exclusive applications for unserved area licenses in the Cellular Radiotelephone Service must be resolved through a system of competitive bidding. *See* Implementation of Section 309(j) of the Communications Act − Competitive Bidding, PP Docket No. 93-253, Amendment of Part 22 of the Commission's Rules to Provide for the Filing and Processing of Applications for Unserved Areas in the Cellular Service and to Modify Other Cellular Rules, CC Docket No. 90-6, *Ninth Report and Order*, 11 FCC Rcd 14769, 14770 ¶ 2 (1996).

² 47 C.F.R. § 1.2109(a).